



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Davis Group  
4201 Bee Cave Rd  
Ste C-101  
Austin, TX 78746

**Contract # 1350947**  
Schedule Dates 08/07/12-08/08/12  
Advertiser Florida Votes (73474)  
Agency Davis Group (3567)  
Product POLITICAL ISSUE (ns) (1187)  
Brand FLORIDA VOTES (466124)  
Salesperson TeleRep/DAL, Dallas (2988)  
Sales Office TeleRep Dallas  
Buyer Name PIXLEY, KRISTIN  
Phone/Fax /  
CPE 1219  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments FLORIDA VOTES  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 08/06/12  
Last Modified 08/06/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06227624  
Demo W50+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,177.50  
Net Total \$6,672.50  
Sales Tax

West Palm Beach (WPEC)  
By Broadcast Month Spots Rate  
Aug. 2012 16 \$7,850.00  
Grand Total: 16 \$7,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/07/12-08/07/12	3	:30	9A-10A (EST)	1		1						1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/6/12
2.0	Normal Line / SPOT (2)	08/08/12-08/08/12	3	:30	9A-10A (EST)	1			1					1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/6/12
3.0	Normal Line / SPOT (3)	08/07/12-08/07/12	3	:30	11A-12P (EST)	1			1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/6/12
4.0	Normal Line / SPOT (4)	08/08/12-08/08/12	3	:30	11A-12P (EST)	1				1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/6/12
5.0	Normal Line / SPOT (5)	08/07/12-08/07/12	3	:30	12P-12:30P (EST)	1				1				1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/6/12
6.0	Normal Line / SPOT (6)	08/08/12-08/08/12	3	:30	12P-12:30P (EST)	1				1				1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/6/12
7.0	Normal Line / SPOT (7)	08/07/12-08/07/12	3	:30	4P-5P (EST)	1				1				1	\$425.00	\$425.00	West Palm Beach (WPEC)		8/6/12
8.0	Normal Line / SPOT (8)	08/08/12-08/08/12	3	:30	4P-5P (EST)	1				1				1	\$425.00	\$425.00	West Palm Beach (WPEC)		8/6/12
9.0	Normal Line / SPOT (9)	08/07/12-08/07/12	3	:30	5P-5:30P (EST)	1				1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/6/12
10.0	Normal Line / SPOT (10)	08/08/12-08/08/12	3	:30	5P-5:30P (EST)	1				1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/6/12
11.0	Normal Line / SPOT (11)	08/07/12-08/07/12	3	:30	5:30P-6P (EST)	1				1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/6/12
12.0	Normal Line / SPOT (12)	08/08/12-08/08/12	3	:30	5:30P-6P (EST)	1				1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/6/12
13.0	Normal Line / SPOT (13)	08/07/12-08/07/12	3	:30	7P-7:30P (EST)	1				1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/6/12
14.0	Normal Line / SPOT (14)	08/08/12-08/08/12	3	:30	7P-7:30P (EST)	1				1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/6/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT (15)	08/07/12-08/07/12	3	:30	1P- 11:35P (EST)			1						1	\$850.00	\$850.00	West Palm Beach (WPEC)		8/6/12
16.0	Normal Line / SPOT (16)	08/08/12-08/08/12	3	:30	1P- 11:35P (EST)				1					1	\$850.00	\$850.00	West Palm Beach (WPEC)		8/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Meenah Hulsen

do hereby request station time concerning the following issue:

Florida Votes!: Education, schools and homeowners' issues facing south florida residents.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC CONTRACT # 1350947					

<b>Total Charges:</b> \$ 7,850 <sup>00</sup>
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This broadcast time will be used by: Florida Votes!

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Florida Votes!  
2902 Remington St, Jacksonville, FL 32205 ; (913)515-9667  
Chairman: Sagar Sane; Treasurer: Matthew Martz

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/31/12      Mehmet Akel      512-851-8500  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Lillie K. Roberts      Lillie K. Roberts      Sales Director  
Signature                      Printed Name                      Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Florida Votes PARTY: Rep.

OFFICE/DESCRIPTION: Education, Schools +  
Homeowners Issues ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: Meenah Hansen  
Candidate Manager Agency Committee (circle one)

ADDRESS: Davis Group  
4201 Bee Cave Rd, Suite C-101  
Austin, TX 78746

PHONE: 512-851-8500 FAX: 866-848-6906

EMAIL: \_\_\_\_\_

Information Requested: Rates + Avals

Final Disposition: Order Placed \$7,850=

If Committee, list officers and position: FLA. Votes 913-515-9447  
2902 Remington St., Jacksonville, FL  
Chairman: Sagar Sank  
Treasurer: Matthew Mante

TAKEN BY: Debbie Shukis - DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
Jones / Dallas  
TeleRep